



Privacy Policy for Business Texting

Last updated: 11/04/2024

Communities Foundation of Oklahoma (hereto referred to as “CFO”, “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us. This privacy policy explains how we collect, use, and disclose information through our business texting services, in compliance with the Telephone Consumer Protection Act (TCPA) and other applicable laws.

Phone numbers collected for the purpose of SMS text messaging are not shared.

By opting in to receive text messages from us, you agree to this privacy policy.

1. INFORMATION WE COLLECT

When you opt in to receive business text messages from CFO, we may collect the following information:

- **Phone number:** Your mobile number used to send and receive text messages.
- **Message content:** Any information or content that you provide through text messages.
- **Usage data:** Information such as the frequency of messages, delivery status, and engagement with our messages.

We do not collect any sensitive personal information through our texting services.

2. HOW WE USE YOUR INFORMATION

We use the information collected from our texting services for the following purposes:

- **To communicate:** To send you business-related updates, promotions, and other information as part of our services.
- **To manage our services:** To monitor and improve our text messaging platform and ensure compliance with legal obligations.
- **To personalize your experience:** To tailor our communications and promotions based on your interests and interactions with us.

3. HOW WE SHARE YOUR INFORMATION

We **do not** sell, rent, or lease your personal information to third parties. However, we may share your information with:

- **Service providers:** We may share your information with third-party vendors or service providers who assist us in delivering text messages and other related services.
- **Legal compliance:** We may disclose your information to comply with applicable laws, regulations, or legal processes, or in response to valid requests by public authorities.

4. OPTING IN AND OUT

- **Opt-In:** You may opt-in to receive business text messages by providing your consent through our online forms, text message, or other methods we offer.
- **Opt-Out:** You may opt-out at any time by replying "STOP" to our text messages. Once we receive your opt-out request, we will remove your number from our texting service immediately. You may also contact us directly at rhunter@cfok.org or 405.488.1450 to request removal.

5. DATA RETENTION

We will retain your personal information for as long as necessary to fulfill the purposes described in this policy or as required by law. After this period, we will delete or anonymize your information.

6. SECURITY

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is completely secure. We cannot guarantee the absolute security of your data.

7. YOUR RIGHTS

You have the following rights regarding your personal information:

- **Access:** You may request access to the information we hold about you.
- **Correction:** You can request corrections to any inaccurate or incomplete information.
- **Deletion:** You can request the deletion of your information, subject to legal requirements.
- **Opt-Out:** You can opt-out of receiving further text messages at any time by following the instructions in the "Opting In and Out" section.

8. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Last Updated" date will be revised accordingly. Please review this page periodically for updates.

9. CONTACT US

If you have any questions or concerns about this Privacy Policy, please get in touch with us at:

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